

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601 DATE: 11-02-2012 PAGE: 1

**of** 2

NATIONAL MEDIA RESEARCH PLANNING & PLACE - 3736

ATTN: KRISTY MORAN 815 SLATERS LANE ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395067	08-07-2012	11-01-2012	1	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

	ů ,		Sales Office	Account Executive	Start Date	End C		Billing			Packa		ntract Title			
	1			240848	PHILADELPHIA	1	11-05-2012	11-06-2				t Month, Cycle 1)	N	240		
	Line	Start Date	End Date	Time Period		escription			RC	Duration	M	TWTFS	S SF	W	Price Tot Spot	Total \$
				Agency CPE: C:155 P:426 E:2964												
	1	11-05-2012	11-05-2012	11:00AM - 12:	:00PM D	AYTIME/ NEWS: 11-12NOON [	DAYTIME M-F	F (5516	1	30	1			1	1,000	1,000.00
								`								,
R	2	11-05-2012	11-05-2012	03:00PM - 04:	OOPM D	AYTIME/EF : KATIE COURIC E	FF: 9/10 /55	17)	1	30	2			2	1,500	3,000.00
l'`	-	11-03-2012	11-03-2012	03.001 111 - 04.	001 W	ATTIME/ET : NATIE GOOKIGE	-11.3/10 (33	.,,	'	30	-			_	1,500	3,000.00
L		11-05-2012	44.00.0040	09:00AM - 10:	.00414 D	AYTIME: WINDY CITY LIVE 9-	404 M F FFF	- F/OC		20	1	4		2	875	4 750 00
R	3	11-05-2012	11-06-2012	09:00AM - 10:	OUAW D	ATTIME: WINDT CITT LIVE 9-	TUA WI-F EFF	: 5/26-	1	30	1	1		2	8/5	1,750.00
	4	11-05-2012	11-06-2012	05:00AM - 06:	OOAM M	ORN NEWS: 5-6A M-F (5510)			1	30	1	1		2	700	1,400.00
R	5	11-05-2012	11-05-2012	12:00PM - 01:	00PM D	AYTIME:M-F: 12NOON-3P (55°	15)		1	30	1			1	1,250	1,250.00
	6	11-05-2012	11-06-2012	07:00AM - 09:	M MAOO	ORN NEWS/GMA: 7-9A M-F (	5512)		1	30	1	2		3	1,900	5,700.00
	7	11-05-2012	11-05-2012	04:00PM - 05:	00PM E	ARLY NEWS M-F 4-5P (8499)			1	30	1			1	2,000	2,000.00
						,									,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	R	11-05-2012	11-05-2012	05:00PM - 05:	30PM F	ARLY NEWS: 5-530P M-F (551	10)		1	30	1			1	2,900	2,900.00
	٦	11-03-2012	11-03-2012	03.001 111 - 03.	301 W L	ARET NEWS: 3-3301 MI-1 (33)	13)		'	50	1 '			•	2,300	2,300.00
		44 05 0040	44 05 0040	44-04DM 40-	0044	- IIBABAY KIBABATI - 4404DBA 40	000 4 84 555- (	.40 TE	1	20					050	050.00
	9	11-05-2012	11-05-2012	11:04PM - 12:	U8AW LI	F: JIMMY KIMMEL: 1104PM-12	USAW EFF: S	9/12-1F	1	30	1			1	950	950.00
	10	11-05-2012	11-06-2012	06:00AM - 07:	:00AM M	ORN NEWS: 6-7A M-F (5511)			1	30	1	1		2	1,800	3,600.00
	11	11-05-2012	11-05-2012	10:35PM - 11:	04PM LI	F/NEWS: NIGHTLINE: M-F 10	35-1104P (55	527)	1	30	1			1	2,600	2,600.00
R	12	11-05-2012	11-05-2012	06:30PM - 07:	00PM A	CCESS: WHEEL M-F 628P-7P	(5525)		1	30	1			1	4,300	4,300.00
	13	11-05-2012	11-05-2012	06:00PM - 06:	30PM E	ARLY NEWS: 6-630P M-F (552	24)		1	30	1			1	3,800	3,800.00
		<del>-</del>					,								,	
	14	11-05-2012	11-05-2012	10:00AM - 11:	-00ΔM D	AYTIME: THE VIEW 10-11A M-	F (5514)		4	30	1			1	3,000	3,000.00
	1-4	11-03-2012	11-03-2012	10.00AW - 11.	.vvaivi Di	ATTIME. THE VIEW 10-11A WI	1 (331 <del>4</del> )		'	30	1 '			•	3,000	3,000.00
	,_	44.05.0040	44 05 0040	40.000	oedu :	N ODDITALEWO M E4000 4005	D.OLI 40005	44005			_				C 000	0.000.00
	15	11-05-2012	11-05-2012	10:00PM - 10:	JOPIN LI	N ORBIT:NEWS M-F1000-1035	r;50 1000P-	11002	1	30	1			1	6,000	6,000.00
											L					

## Acknowledgment of Agreement Between WLS-TV CHICAGO and



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

**DATE**: 11-02-2012

**PAGE**: 2

**of** 2

NATIONAL MEDIA RESEARCH PLANNING &

PLACE - 3736

ATTN: KRISTY MORAN 815 SLATERS LANE ALEXANDRIA VA 22314

			evision Dt Re 1-01-2012	v# Advertiser NRCC-INDEPEND	ENT EXPENDITURE	Brand NRCC IE 2012	Product C POLITICA							Station/Market WLS - CHICAGO		
Agency Est# CMS #			CMS#	Sales Office	Account Executive	Start Date	End Date	Billing Package Contract Title					е			
	155 426 2964		240848	PHILADELPHIA	D. PARKER	11-05-2012	11-06-2012	M (Broade	M (Broadcast Month, Cycle 1) N			N	240848			
Line	Line Start Date End Date Time P		Time Period	Des	cription		RO	RC Duration M T V		/ T F	S S	S SPW Pri		Tot Spots	Total \$	
			Agency CPI	E: C:155 P:426 E:	2964							Actu	ed Gross Tota al Gross Tota y Commission Net Tota	l: 21 n:	43,250.00 43,250.00 0.00 43,250.00	
Mo	nth/YR		Preemp	ed	Made Good	Contract T	otal	Ad	justment	s					Actual Total	
Nov	12		0.	00	0.00	43,250	0.00		0.0	0					43,250.00	
TC	TAL		0.	00	0.00	43,250	0.00	·	0.0	0					43,250.00	